



## GETTING THE MOST OUT OF SAFETY TRAINING

We often talk about the hows and whys, regulations and other technical aspects of health and safety, but rarely do we examine the effectiveness of those conversations themselves. The American Society for Safety Professionals has just released some fantastic content to help you make the most of your organization's safety conversations.

They recently published a great blog post entitled ["9 Tips to Improve Safety Storytelling and Lead Memorable Presentations"](#). This blog post details fantastic, easy and actionable tips to help make sure those vital safety conversations are as effective as possible.

They also have a useful webinar hosted by [Jonathan Klane](#), M.S.Ed., CSP, CIH, CHMM, CIT , senior safety editor of Lab Manager Magazine and a Ph.D. candidate in Arizona State University's School for the Future of Innovation. You can watch ["Leaders Need to Be Great Storytellers: How to Build Your Skills"](#) for **FREE** [at the link provided!](#)



## OSHA CREATES PROGRAM TO PROTECT “VULNERABLE WORKERS”

There's no doubt the workplace can be dangerous, but OSHA is starting a new initiative based on some new data. According to research immigrant, minority, female and the lowest paid workers on a job site face unique challenges.

“Comparing data from 2021 to 2021, Parker noted that Latino workers experienced the highest rate of workplace fatalities and African American worker fatalities reached an all-time high while being “steered into the dirtiest, most hazardous jobs.” He also noted personal protective equipment (PPE) often is designed to fit male workers, excluding female workers from safe work. He additionally observed that the undocumented immigrant workers often refuse to report workplace hazards to OSHA for fear of deportation.”

Because of this information, OSHA is taking steps to address these social factors that may cause work site injuries. [You can learn more via this blog article featured on the OSHA law Blog.](#)



## GEN Z'S COULD BE YOUR BIGGEST WORKPLACE SAFETY ADVOCATES

Gen Z, also known as Zoomers, refers to the generation of people born roughly between the mid-1990s and mid-2010s. Gen Z differs from previous generations is their relationship with technology. Their world view has been shaped by constant interconnectivity of their social interactions.

Additionally, Gen Z tends to be more socially and politically aware than previous generations, with a greater focus on issues like climate change, diversity and inclusion, and mental health. Overall, Gen Z is a fascinating and unique generation with a lot to offer the world.

[Shawn Galloway, the CEO of ProAct Safety, shares his thoughts on how Gen Z and how to integrate their values to make your whole organization stronger. \[Check out his thoughts here.\]\(#\)](#)